

Spritz by Fritz

Privately run by Fritz Schenck with the help of his wife Carrol. Custom hot rod and motorcycle builder for well . . . since the day dad would let him use tools in the garage. Born and raised in Long Island New York, he worked in a small shop or a large garage depending how you look at, in his own home town, he now creates his magic in Kansas City Missouri where he just moved a lifetime of homemade tools, equipment, real cars and model cars, and enough autographed pictures of all his mentors to wallpaper his new home. After only four months in KC Fritz appeared in seven different car shows, as both a feature car and a competitor, which got him many prestigious awards.

Fritz is skilled in all forms of custom from the design, body work, and paint to everything under the hood. He is well versed in body materials in either steel or fiberglass. His paint skills go from mild to wild including the craziest metal flake, candy apples, pinstriping and graphics such as: flames (which he layers 3 sets at a time or applies gold leaf), scallops, panels, and any era correct design required to set the right jazz. That is what gets him the notoriety, setting him above the rest. And people have obviously noticed, getting Fritz fame across the "International Show Car Association" car show circuit and feature stories in "Street Rodder" and "Rod & Custom" among many other magazines and websites.

Fritz is most recently known for his spot on clone of Ed Roth's "Outlaw". Many say it is more accurate than the original is now. The "Outlaw" is now on loan at "Darryl Starbird's Hall of Fame Museum" in Afton Oklahoma. His creation of the "Roswell Rod" bubble car, which will now be on permanent collection in a museum called "American Car Collection", in Winnemucca, Nevada. Also at the museum will be a clone Ed Roth's "Mysterion", which Fritz painted and pinstriped back to the original Larry Watson pearl, candy yellow. All of the cars for this exhibit were hand picked by fortune 500 museum owner, Ralph Witworth. The "Roswell Rod" also appeared on the television show "Rides" when it was debuted in Detroit, and was the first Bubble car built on the East coast. It was a tribute to Ed "Big Daddy" Roth, who Fritz has been a huge fan of since he was a little kid. The "Roswell" is a custom sculpture which showcases Fritz's influence from the past and his own personal creativity.

Fritz's Bike the "Margarita Chiquita," is a lime green totally flamed out chopper that has won best in show all over the country, garnering Fritz a room full of trophies to show for it. It's an old style chopper with all handcrafted custom embellishments, such as a spider web chain guard, which Fritz designed 15 years ago, and has become quite popular today. The old school chopper has seen two incarnations the original paint was purple with flames, and today it has come back to life, delighting his fans from the days he was a feature story and today the Associate Editor at "Iron Horse magazine". Recently Fritz returned to "Iron Horse" to show these kids how real custom guys do it. You can find Fritz on the cover of his return issue featuring Fritz's bike "The Margarita Chiquita" and the "Druid Princess" by Ed Roth, which Fritz had been carefully chosen because of his expertise to restore.

In addition Fritz has worked on various projects from the "Indian Larry legacy" bike shop, where Fritz recently reunited with some old friends who he has always loved working with. He was thrilled to be a part of the "Biker Build Off" television show, and to paint bikes for such celebrities as Brad Pitt. The paparazzi couldn't resist shooting Brad on his newly painted bike only a day after he took it out for it's first spin and was seen in "OK magazine."

That's Fritz's secret he loves what he does. It has to be done to the "Fritz" standard or not at all, and that's why his work is so good. This is a man who blends his knowledge of the hot rod culture with skills, and true historical correctness to the men who built custom before him, whom he admires so much today and has to his delight sbecome personal friends with. You can see pics of Fritz's work on his website at www.SpritzbyFritz.com